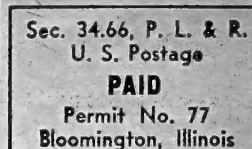
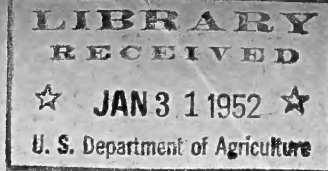


## **Historic, Archive Document**

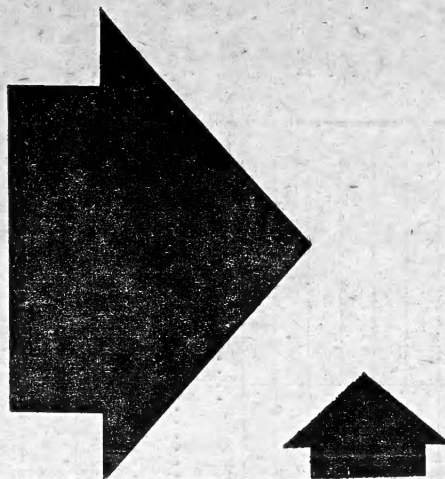
Do not assume content reflects current scientific knowledge, policies, or practices.



*Marie Kruse* **NURSERIES**  
2700 E. Oakland Ave., Bloomington, Ill.



# Your Order to Marie Kruse Nurseries has been received



**Your merchandise  
will be sent to you  
at this address**

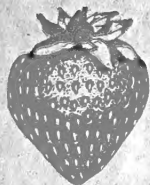
**THANK YOU** for your order! We know you'll be pleased when you receive it and mighty happy that you made such a fine choice. We guarantee that your order will be packed with the greatest care and rigidly inspected before it leaves our nursery so that it will be sure to reach you in A-1 condition.

Is there any mistake in the spelling of your name or in your address as shown above? If there is will you please cut out the address sticker and send it to us now, together with your correct name and address. Otherwise, save the address sticker above so that you can attach it to your letter if you need to write us about your order later on. Thank you!

*See Sensational Values Inside!*

*Choice Everbearing*

# STRAWBERRY PLANTS



Now pick big, juicy, red strawberries from your garden all summer long and save important money, too! These delicious "Giant Mastodons" are all sturdy, well-rooted plants. Also available: the popular, June-bearing "Senator Dunlaps", famous for their jumbo size and sweet flavor. Both varieties offered for only 2c each. Min. order 50c. Orders under \$1 add 10c for postage, handling. \$1 orders sent postpaid, or C.O.D. plus postage. Satisfaction guaranteed or money back! Extra Gift with \$1 orders, a spectacular, "Star Bloom" bulb.

*Special*

*Only*

**2c**  
ea.

*Blooms up to  
4 inches wide!*

**"SWISS GIANT"  
JUMBO BLOOM**

**PANSIES**

**25**

**PLANTS**

**\$1**

(100 for \$2.50)

You're sure to have the most beautiful pansy garden you've ever had when you plant these gorgeous, velvety "Swiss Giant" Jumbo Bloom Pansies. Every plant is absolutely guaranteed to bloom to your satisfaction the first year or your money will be refunded. Plants produce blooms all summer in a wide variety of rich colors. Send only \$1 for 25 plants or best of all order 100 for only \$2.50, postage prepaid. Or, if you prefer, order C.O.D. plus postage. Either way your complete satisfaction is guaranteed!

**Special!**

*Lawn Tree Bargain!*

**WHITE  
BIRCH**

*Only*

**\$1**  
ea.  
(3 for \$2.50)



No other tree will add so much grace and beauty to your yard as one of these White Birches, and they are even prettier when you plant three of them together in a clump. Every tree already 3-5 ft. high. Raised in Northern Forests for extra hardiness. Won't freeze out. Send \$1 for one, or \$2 for three postage prepaid. Or order C.O.D. plus postage. Guaranteed to satisfy or money back.

**Special NOW!**

**POPLARS**

**50¢ each!**  
8 for \$3.50



Beautiful trees. Ideal as windbreak or border. 2-3 years old. Grow amazingly fast. Sent postpaid or C.O.D. plus postage. Money Back Guarantee. EXTRA with \$3.50 orders — Weeping Willow Tree!

**SPECIAL!**

**"Weary Willie" WEEPING  
WILLOWS**

2 for \$1.75

3 for \$2.50

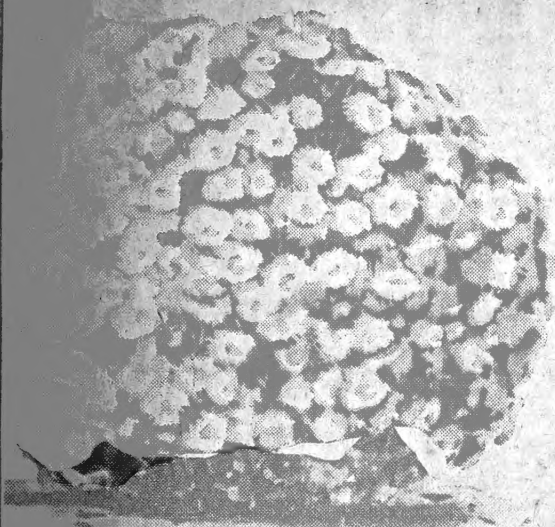
Everyone's favorite because of their wonderful shade. Very ornamental. Easy to grow. Shoot up fast. Order now at low money-saving prices. Sent postpaid or C.O.D. plus postage. Money Back Guarantee. Write TODAY!



**Amazing  
3-Color**

# MUM Plant

**Up to 300 blooms  
on one plant**



This rare and beautiful plant blooms in the Fall in 3 colors. First the hundreds of gorgeous blossoms are a pure white . . . then almost like magic they turn from white to a rich, golden bronze . . . later, just before frost, they change into a mass of delicate rosy pink blossoms . . . and so thick it's almost impossible to see the stems. Send only 35c for one of these amazing plants plus 10c for postage, handling, or send \$1 for 3 postage paid. (Or order C.O.D. plus postage). Guaranteed to satisfy 100% or your money back. **EXTRA GIFT**—with \$1 orders—an imported colorful "Star Bloom" bulb at no extra cost!

**35<sup>c</sup>** *ea.*  
**(3 for \$1)**

*Indoor-Blooming*

## MAGIC FLOWER GARDEN

*Nothing to do but add water, and watch it grow!*

**3 COLORFUL VARIETIES  
ALREADY PLANTED, IN AN  
ATTRACTIVE PLANTER**

*All  
for* **\$1**

**(2 sets \$1.75)**



Here's the amazing indoor garden that's won thousands of new friends for Marie Kruse Nurseries. You'll love this Magic Flower Garden because it's so easy to grow. All you do is add water! It comes completely planted with 3 prized plants which you watch grow from top-quality indoor-blooming bulbs. 1. The glorious Gloxinia with loads of white, pink or blue flowers. 2. The giant Amaryllis that produces beautiful lily-like blossoms, and 3. The hardy tuberous-rooted Begonia, famous for its rich colors. (Send only \$1 for 1 Magic Garden, or \$1.75 for 2 Gardens, postpaid. Or order C.O.D. plus postage. If not 100% satisfied return bulbs for your money back.

**EXTRA GIFT**



*If you act  
at once!*

You'll receive a stately, "Golden" Lily bulb that grows into a gorgeous indoor plant.



# LOVELY INDOOR-BLOOMING PLANTS

## that add extra color and beauty to your home

*Sensational  
Values in*

# AFRICAN VIOLETS

**The same beautiful varieties that delighted 250,000 Marie Kruse customers last year!**

JUMBO BLOOM

## "ROYAL RED VELVET" African Violet

ONLY \$1 ea.  
(2 for \$1.75)

**Blooms as large  
as silver dollars!**

You're in for a big thrill when you receive this new Jumbo Bloom "Royal Red Velvet" African Violet. It's our newest variety and one of the most beautiful we've ever seen. The leaves are enormous and look like bright green velvet. The blooms are a new shade that blends, pink, red and purple, and are much bigger than you've seen before! By actual measurement they often reach almost 2 inches across. Your plant will be in bud when you get it, and will be in full bloom shortly afterwards. These beautiful plants are worth every penny of \$2, but on this special offer to introduce the variety you get one for only \$1, or 2 for \$1.75. Send cash and we pay postage, or order C.O.D. plus postage. If you're not delighted we will be glad to return your money.

### EXTRA GIFT

If you order now, we will send as a reward for prompt action, an easy to grow Green Mist Ivy plant, the new indoor ivy sensation!

## PRIZE VARIETIES

**Hailed by collectors for their  
many, many blooms and  
exquisite colors!**

Here are the "Kings and Queens" of the African Violet world! They're chosen for their exceptional size, exquisite colors and luxuriant blooms. Sent to you in bud or in bloom, they will be the envy of all your flower-loving friends. The demand for these famous variety African Violets is very heavy so to be sure of getting the ones you want mail your order right away. Come to you in soil ready to plant. Send only \$2 for 1 plant, \$3.50 for 2, \$5 for 3. Or, if you prefer, order C.O.D. plus postage. If not pleased in every way, simply return for your money back.

only \$2 ea.  
(2 for \$3.50)

"Deep Purple" As beautiful as the song it is named after. Blooms almost as large as pansies. Tall stems for easy cutting.

"Gandy Maid" As pure white as a wedding gown. A picture of fresh loveliness.

"Lavender 'N' Lace" Flowers have lily-like center while the very tips are touched with a delicate shade of lavender.

## POPULAR FAVORITES

Not as large as the other plants, but very choice plants that defy comparison with African Violets selling in stores for \$1 and more. Send 35c for 1, plus 10c for postage, handling, or best of all get 3 nice plants for only \$1, postpaid. C.O.D.'s gladly accepted on \$1 orders. Satisfaction guaranteed or money back. Extra Gift—if you order now, we'll send an attractive molded planter to hold your violets.

**Sturdy, Well-Rooted Plants  
about to bloom or blooming**

Pink Dust—Called by experts "the most beautiful of pink violets".

White Pearl—Each flower has the pure white lustre of rare pearls.

Blue Flame—Bright blue flowers, fine deep roots.

35c ea.  
(3 for \$1)

## Special DECORATOR'S 3-PLANT COMBINATION

2 Living Room GARDENIA Plants  
and 1 AFRICAN VIOLET

only \$1  
(2 sets \$1.75)

### Extra Gift

Picture crisp white, fragrant Gardenias blooming in your home. We'll send two well-started plants to give you many blooms. The third plant is a lovely "Rosy Dawn" African Violet famous for its big colorful blooms. Send \$1 for 3 plants, \$1.75 for 6, postpaid. C.O.D.'s gladly accepted. Remember, if not delighted your money will be cheerfully refunded.

**For Your Violets  
and Other  
Indoor Plants**



**Special  
Value!**

Our "Gro-Plant" Potting Soil has been a favorite of plant experts for a long time because it makes growing any kind of indoor plants so amazingly simple. Works wonders with African Violets! Composed of alluvial leaf mold, sand and loam. Gives maximum nourishment without any "Chemical burning". Never cakes or hardens, holds moisture longer, so plants won't dry out. At these low prices you'll want a big supply. Send only \$1 for 3 lbs. or save money, get 5 lbs. for \$1.50 or 10 lbs. for \$2.50. Cash orders postpaid, C.O.D. orders plus postage. Satisfactory results guaranteed or your money back.

3 lbs. \$1  
5 lbs. for \$1.50  
10 lbs. for \$2.50

## This Season's Favorites "3 STARS" PLANT COMBINATION

- ★ Fast Growing GREEN MIST IVY
- ★ Cheery "Sunny Glow" AFRICAN VIOLET
- ★ Indoor-Blooming GARDENIA PLANT

Here's about the biggest value we offer! Our 3 most popular indoor plants for the amazing low price of only \$1. You get a lovely, fragrant Gardenia Plant, a big, blooming-size African Violet and a beautiful Green Mist Ivy that grows like wildfire. Every plant is well-started and will thrive if you give it normal care. Send \$1 for all 3, or get 2 of each, 6 in all, for only \$1.75, postpaid. C.O.D.'s welcome. If not delighted return for your money back.

### EXTRA GIFT

If you order the 3 Stars Combination at once, you will receive as a reward for prompt action, at no extra cost, a Tuberous-Rooted BEGONIA bulb that produces a magnificent plant with giant colorful blossoms. Write TODAY!

All 3  
for \$1

## Giant-Size Camellia-Type Blooms TUBEROUS-ROOTED BEGONIA

Planted in  
an attractive  
planter

only 35c ea.  
(3 for \$1)

Grow these magnificent indoor-blooming bulbs in your home now. (You can transplant outdoors next spring). Will produce giant blossoms of perfect form in assorted colors: red, white, pink, orange and yellow. Easy to grow. Send 35c for 1, plus 10c for postage, handling, or get 3 bulbs for \$1, postpaid. C.O.D.'s gladly accepted. If not 100% satisfied, return for your money back.



New, Easy-  
to-Grow  
Plant  
Sensation

## GLOXINIA

Giant, colorful blooms!

BULBS

35c ea.  
(3 for \$1)

Gorgeous, flowering plants with bell-shaped blooms—in tones of reds, orchids, whites. We send giant, blooming-size bulbs. Send 35c for 1, plus 10c for postage, handling, or \$1 for 3, postpaid. C.O.D.'s welcome on \$1 orders. Satisfaction guaranteed or money back. Extra Gift—with \$1 orders—a lovely Green Mist Ivy!

## Now! Outdoor Flowers Bloom Indoors, in Amazing LIVING ROOM GARDEN



Special indoor forcing bulbs that will give lovely flowers in your living room long after the outdoor flowers have faded. Comes planted—just add water! Send \$1 for 1, \$1.75 for 2 Gardens, postpaid. C.O.D.'s welcome. Money Back Guarantee.

### EXTRA GIFT

If you write at once you'll receive the bulb for an exotic "Ostrich Plume" flower!

A forcing HYACINTH,  
an Indoor TULIP, and  
a TRUMPET BULB

Completely planted in  
an attractive planter (2 for \$1.75)

\$1



Grow Your Own Gardenia Corsages!

FRAGRANT, INDOOR-BLOOMING

**GARDENIA PLANTS 59¢**  
(2 for \$1)

Blooms Month After Month!

Now enjoy the beauty and fragrance of gorgeous White Gardenias month after month and have all the lovely Gardenia corsages you want... for actually less than the regular cost of one corsage alone. These big, blooming-size plants are amazingly easy to grow even if you have had no experience with indoor plants. Your plant will be covered with lustrous, deep green leaves and before long will produce many, many, lovely creamy white blooms. Last for years. Send only 59¢ for 1, plus 10¢ for postage, handling, or get two for only \$1, postage prepaid. (Or order C.O.D. plus postage.) If not thrilled and delighted by your wonderful buy, simply return for your money back.

EXTRA GIFT!

If you order at once, you will receive at no extra cost a lovely, lacy Green Mist Ivy to grow in your kitchen window—the fastest growing ivy known!



Ready to Bloom in  
Your Yard the First Year!

**MAGNOLIA TREES**

Sensational  
Value **\$2** each  
Only  
(2 for \$3.50)



Thanks to good growing conditions Magnolia Trees are in adequate supply this year, and so we can offer you hardy, Spring-Blooming Magnolias for the unheard of low price of only \$2 each, or 2 trees for \$3.50. All the trees are blooming-size and will make a gorgeous sight in your yard next spring when they are in full bloom. We advise you to order at least two trees because the price may not be this low again for years to come. Produce dozens of big white blossoms with rosy pink edges. Plant them now to give them a good start for next spring. Won't freeze out. Send only \$2 for 1 tree, or \$3.50 for 2. C.O.D.'s gladly accepted. If you don't say it's the best nursery buy you ever made, we'll be happy to refund your money.

Amazing! New!

**RED FLAME IVY 35¢**  
(3 for \$1)



You've never seen anything like this amazing Red Flame Ivy. Its spectacular leaves are a glossy green on one side and a brilliant red on the other. Stems are red, too. Just introduced into this country. Easy to grow. Very limited supply. Send only 35¢ for 1, plus 10¢ for postage, handling, or send \$1 for 3, postage prepaid. C.O.D.'s gladly accepted on \$1 orders. Money Back Guarantee.

Extra Gift—with \$1 orders!

Order now and you will receive, at no extra cost, a popular "Happy Heart" Philodendron admired for its big, heart-shaped leaves.



**Hardy PERENNIALS**

All 2-Yr. Field-Grown Plants  
At the lowest price in our history!

LOVELY BLOOMS, YEAR AFTER YEAR!

We're very proud of our perennials this year because they're the hardiest, healthiest stock we've ever had! Pick out plenty of plants because at our low prices you can afford to buy all you want. Send only 25¢ for 1 plant, plus 10¢ for postage and handling, or save money by sending \$1 for 5 plants of any one kind, or \$2 for 12 of one kind. C.O.D.'s gladly accepted on orders over \$1. Every plant guaranteed to satisfy 100% or your money back!

**25¢** each

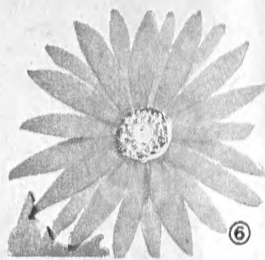
5 OF \$1 12 OF \$2  
1 KIND 1 KIND

1 HARDY CARNATIONS

Spicy, fragrant favorites, easy to grow! Lots of beautiful blooms, all summer—every year. Sturdy, two-year old plants. Choice of: Red Glow, Pink Froth, Rosy Blush, Sun Gold, and White Petticoats.

6 PAINTED DAISIES

Sometimes called Pyrethrum, this old-time favorite is still one of the most popular garden flowers. Gives you many bouquets, and a fine outdoor showing. Many assorted hues, except blues and yellows.



2 PHLOX

Thrives year after year. Each plant produces many giant clusters of blooms. Choice of these luscious colors: Salmon, Deep Salmon, Rose, Scarlet, Rosy Red, Orange Red, Plum and Two-tone (white, red centers).

7 BLEEDING HEART

A sentimental favorite from old-fashioned gardens—even more popular again today. These sturdy plants grow up to 4 ft. high, with great arching stems covered with beautiful, heart-shaped, red flowers!



3 CREEPING PHLOX

Produces a thick growth of dainty, small blooms. Lively pink, lavender, and sparkling white—with bright green foliage. This rich, carpet-like ground-cover is ideal for permanent beds, borders and banks.

8 DOUBLE DELPHINIUM

These 2-year old plants produce tall shafts of colorful blooms up to 5 feet in height! Brilliant assorted hues—rich blues, delicate pale-violet tones, and unusual two-tone color effects.



4 SWEET PEAS

These popular climbers cover fences, strings, lattices—give a solid showing of colorful blooms all season! Crisp, satin-textured flowers in a variety of rainbow hues and pastel tones!

9 COLUMBINE

Now, at these low prices, any garden can have beautiful Columbine. Big blooms, with mammoth heads and long, slender—but strong—stems. List the Perennials you choose on the handy Order Blank on next page.



5 ORIENTAL POPPIES

Easy-growing, long-stemmed beauties—with graceful leaves and soft, crepe-like petals, and unbelievably rich, bright colors! Mammoth blooms open to about 5 in. diameter. Hardy—come up year after year.



Also Available:

The perennials listed below are available at the same low prices as those illustrated above.  
Giant Hibiscus—The Showiest of all Perennials.  
Linum or Blue Flax—Easy to grow.  
Chinese Lantern—Magnificent foliage on tall straight stalks.  
Coreopsis—In flaming yellow.  
Hybrid Lupines—Wonderful as cut flowers.  
Free Planting Instructions With Every Order!

Twice as Lovely! Twice as Fragrant!

New **GIANT DOUBLE PEONIES**

3 Plants for **\$1**  
(Regular \$2.25 Value)  
(7 for \$2)



You can have a Peony Garden that will be the showplace of your neighborhood when you plant these new Giant Double Peonies. Each plant will produce up to 45 individual blooms in the richest color imaginable. All choice, highly-prized varieties. "Winter Carnival" in pure white, "Sweet Sixteen" in bluish pink, "Red Monarch" in blazing scarlet, and "Coronation" in a light, powder rose. Send only \$1 for 3 well-grown plants, or better still, get 7 plants for only \$2. C.O.D.'s welcome. Every plant guaranteed to bloom or your money back.

EXTRA GIFT! If you order fast, you will receive at no extra cost, a rare, 3-Color Mum Plant that produces from 100 to 300 blooms and changes from white to bronze to pink in one season. Order Today!

Blooms Up to 1 Foot Wide!

**GIANT DAHLIAS**

Wide Variety of Colors!



Plant now for a garden of gorgeous Dahlias next summer and fall. Each bulb produces as many as 14 blooms AT ONE TIME! Colors: baby pink, maroon, cloud white, salmon, sunset copper, ruby red. Send 25¢ for 1, plus 10¢ postage, handling—5 for \$1, 12 for \$2, postpaid. Or order C.O.D. plus postage.

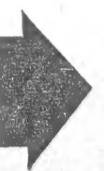
EXTRA GIFT! With every \$1 order, you'll receive our famous 3-color "Mum" Plant at no extra cost!



Only **25¢** each  
(5 for \$1—12 for \$2)

See Inside for Special Offers on

**AMAZING COLOR-CHANGING TULIPS,**  
**POPULAR AFRICAN VIOLETS** and  
many other Sensational Bargains!



# Your Favorite INDOOR PLANTS

NOW ONLY **35¢** each



**ARROW  
PLANT**

**A new  
favorite!**

You'll add a world of charm to your living room, dining room or kitchen just by using two or three of these inexpensive Green Plants on your window sills, bookcases or above the fireplace. Every plant is easy to grow and requires very little care. The very striking Arrow Plant has unusual two-tone green leaves. The Green Mist Ivy is a lacy, lovely plant that grows like wildfire. The "Sea Foam" Peperomia is an attractive plant with bright glossy leaves in different shapes. Our "Happy Heart" Philodendron has pretty heart-shaped leaves and is an all-time favorite. One of the new varieties, "Morning Star Ivy" will thrive even in a dark corner. Send 35c for 1 plant plus 10c for postage and handling, or better still, get 3 of one kind for only \$1. C.O.D. orders gladly accepted on orders of \$1 and over. Every plant guaranteed to satisfy 100% or your money back!



**HAPPY HEART  
Philodendron**

**Grows in soil  
or water!**



**GREEN  
MIST  
IVY**

**Fast Growing!**



**SEA FOAM  
Peperomia**



**MORNING  
STAR  
IVY**

**Grows even  
in the dark!**

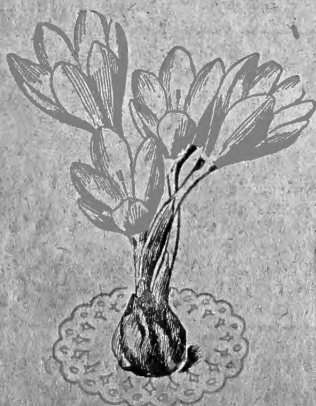
**Now! Imported from Holland . . .  
the "Wonder of Nature" Flower!**

## Amazing MYSTERIA

**Grows like magic! Needs No Sun,  
No Soil, No Water! Blooms In-  
doors or Out, In a few weeks!**

As beautiful as a tulip or a rose, these sensational Mysteria grow and bloom absolutely without sun, soil or water. Tall 6 inch green stems. Up to 8 individual blooms from every bulb in colors from soft lilac to deep royal purple. Use 5 or 6 as a "living" centerpiece on your dining room table. Ideal gifts. Send 25c for 1, plus 10c for postage and handling, or get 5 bulbs for only \$1. 12 for \$2, or \$3 for 20-bulbs, postpaid. C.O.D.'s on orders for \$1 or more gladly accepted. Every bulb guaranteed to bloom to your satisfaction or your money back.

Only **25¢** each  
\$1.00



**EXTRA GIFT!** With every \$1 order, we'll send an imported French Lily bulb, a very choice variety (\$2 orders receive two gifts—etc.)